

nikan[®]
JUST WRITE IT



Your
no.1
Choice

Tirupati Colour Pens Pvt. Ltd. was established in 2008, and has been painting your dreams, imagination and creativity with colors. Renowned under the brand name 'BALAJI', add perfect strokes with our plethora of writing instruments, colour pens, etc. that suits your celebration, as well as gives the perfect precision which you require. The name Balaji stems from the faith of Lord Hanuman and his strength. With attributes like diction, visage, elegant speech, our writing, and stationery instruments portray the same characteristics.

Tirupati Colour Pens Pvt. Ltd. is the faith that Mr. Sunil Kumar Kanodia, the Chairman believes in. Indulging in the direct marketing, eliminating middlemen, and process of manufacturing, we have reached a summit by growing exponentially within 3 to 4 years till date. Eminent as one of the leading manufacturers of stationery items across India, we have doubled our production to suit our consumer's needs. Catering to both national and international markets, we have taken the following steps to yield positive results in terms of manufacturing and production.

Our product categories resonate with a wide variety of stationery items starting from Water Colour Pens (Sketch Pens), Ball Point Pens, Direct Fill Ball Pens (Use & Throw Pens), Gel Pens, Markers and more to cater to a wider customer base.

The manufacturing facility is located at South 24 Parganas, West Bengal. Our modern infrastructure and advanced technological automatic machines offer premium products at competitive prices.

Located in the City of Joy, the facility has manufacturing of Ink Reservoirs, fibre tips and all water-based inks. Our raw materials are obtained from the largest companies of India and thus have the consistency over time.

With the guarantee of a longer shelf-life, our products have been winning hearts across the Indian market. We distribute through our own marketing setup that includes super stockists, distributors, direct dealers, salespersons and more, keeping the selling price and affordable for all. Our domestic presence has inspired us more to step towards international markets as soon as possible.

The first factory was established in November 2010 at Kolkata, India. Tirupati began its journey with a nominal turnover and has seen an exponential growth in the past 12 years and envisions to evolve more in 2 to 3 years. We have increased our production capacity to double post Covid, to make stationery available to all, as well as offer employment to many.



Chairman

He is a first-generation entrepreneur, came to Kolkata for graduation and better opportunities and ended up taking a leap into manufacturing back in 1990s. Started his journey by manufacturing refills for other companies and today is one of the biggest producers of pens in India for multiple categories.



Mr. Sunil Kumar Kanodia

Director

A Chartered Accountant, graduated in commerce with top laurels from Shri Ram College of Commerce, Delhi, best commerce college in Asia. He has pioneered the company in international business with regular exports to over 10 countries, and now leading it into joint ventures around the world.



Mr. Nitin Kanodia

Director

A Chartered Accountant, graduated in commerce from Kolkata. With his sharp acumen, he has revamped the entire national business structure which is showing exponential growth and is leading the development of new product lines and ideas in the company.



Mr. Nishant Kanodia

Mission

- Serving diverse customers with an efficient and exquisite range of writing instruments and stationery.
- We aim at offering premium quality products for customers in India and globally at reasonable price rates.

Vision

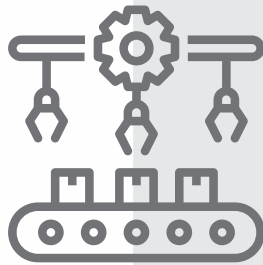
- We envision being a go-to stationery brand by building efficient solutions in the same sector.
- Our customers are our strength and we believe in building a lasting relationship with them.
- Taking environment-friendly steps, we are contributing to the ecosystem by producing sustainable stationery items.

Values

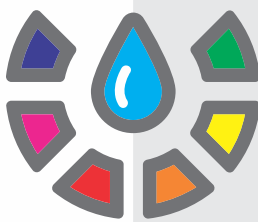
- Contribute to NGOs and aid in shaping future young minds.
- We believe in the power of education and writing which leads a country towards a better and stronger future.
- Offer basic writing instruments and education to the ones who are underprivileged.



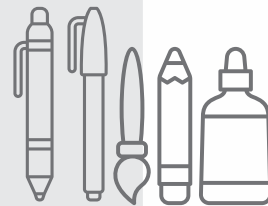
Tirupati Pen Put. Ltd- Your No.1 Choice?



High-capacity
manufacturing



Vibrant superior-
quality colors in a
wide array of
categories



Premium and
diverse stationery
items in
comparison to
peers



Manufacturing a
plethora of SKU's in
several categories of
stationery from
Kolkata

TRIKON



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	16.50Kgs	0.050
12 pcs Box	144pcs	1728pcs	15.70Kgs	0.046
30 pcs Display	120pcs	720pcs	8.20Kgs	0.042



BALL POINT PEN

TRIKON

White



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	16.50Kgs	0.050
12 pcs Box	144pcs	1728pcs	15.70Kgs	0.046
30 pcs Display	120pcs	720pcs	8.20Kgs	0.044

TRIKON

FASHION



Ink Colours

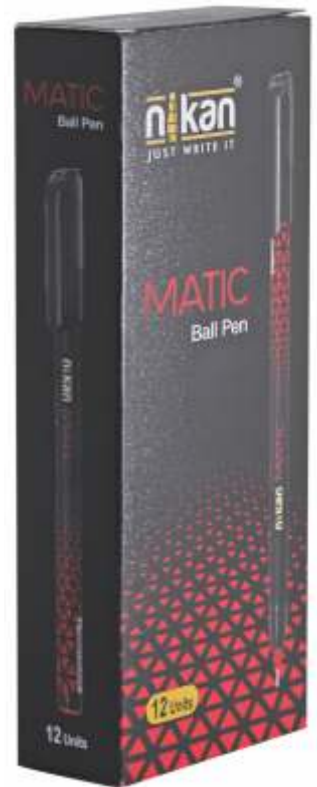
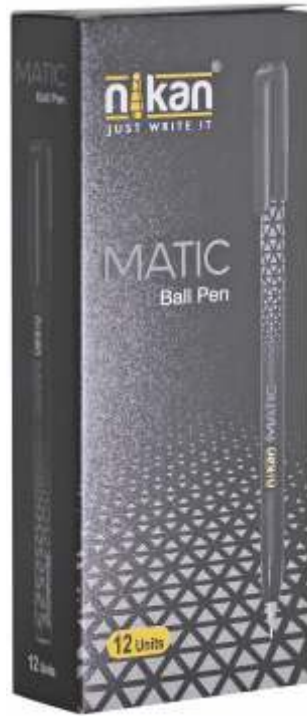


PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10pcs PP Box	120pcs	1440pcs	15.50Kgs	0.049



BALL POINT PEN

MATIC

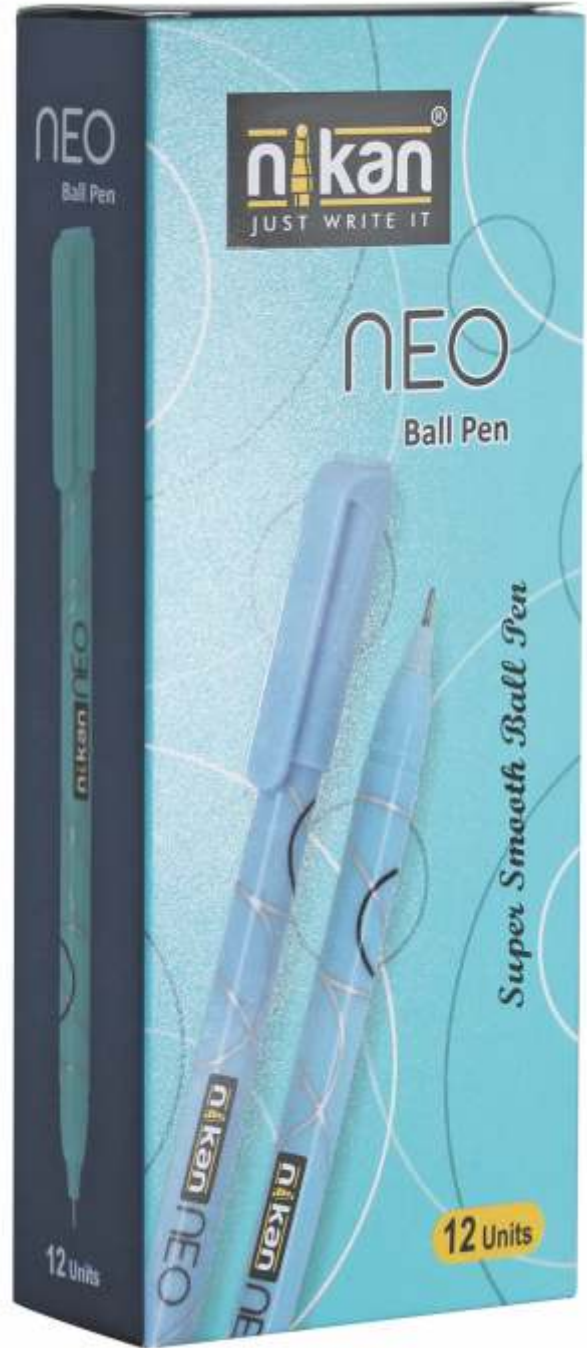


Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs	144pcs	1728pcs	15.50Kgs	0.043

NEO



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs	144pcs	1728pcs	15.50Kgs	0.043

TRIDENT

Grip Yellow



Ink Colours

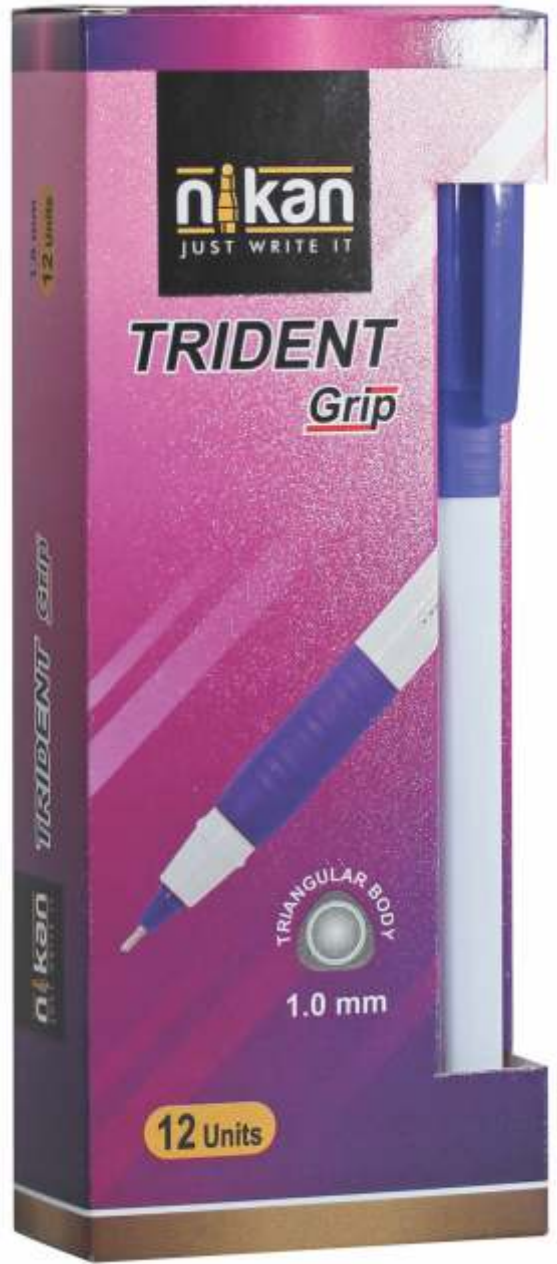


PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	16.50Kgs	0.050
12 pcs Box	144pcs	1728pcs	14.40Kgs	0.046
10 pcs Box	100pcs	1000pcs	8.80Kgs	0.030



BALL POINT PEN

TRIDENT Grip



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	16.50Kgs	0.050
12 pcs Box	144pcs	1728pcs	14.40Kgs	0.046
10 pcs Box	100pcs	1000pcs	8.80Kgs	0.030

TRIDENT



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	17.25Kgs	0.047
12 pcs Box	144pcs	1728pcs	16.35Kgs	0.045
50 pcs stand	50pcs box	800pcs	9.00Kgs	0.040
30 pcs Display	120pcs	720pcs	7.85Kgs	0.042



TRIDENT



Ink Colours
  

PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 pcs Box	1000pcs	2000pcs	17.25Kgs	0.047
12 pcs Box	144pcs	1728pcs	16.35Kgs	0.045
50 pcs stand	50pcs box	800pcs	9.00Kgs	0.040
30 pcs Display	120pcs	720pcs	7.85Kgs	0.042



BALL POINT PEN

TRIDENT

10 Color



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10 Pcs Card	120pcs	1440pcs	16.15Kgs	0.049

PenDoff



Ink Colours		
		

PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs	144pcs	1728pcs	13.25Kgs	0.035

Gen X



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 Pcs box	500pcs	1000pcs	6.50Kgs	0.021
10 Pcs box	100pcs	1000pcs	7.75Kgs	0.029

DotEx



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 Pcs Box	1000pcs	4000pcs	24.10Kgs	0.090

MERIT



Ink Colours

PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs	144pcs	1728pcs	15.50Kgs	0.043

GRIPPO



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 Pcs Box	1000pcs	2000pcs	14.00Kgs	0.047



BALL POINT PEN

Maxx



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 Pcs Box	1000pcs	2000pcs	14.00Kgs	0.047

T3



Ink Colours					

PRIMARY PACK	OUTER CARTON	MASTER CARTON
12 Pcs Box	144pcs	1728pcs

JUMBO DF



Ink Colours		
		

PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
50 Pcs Box	1000pcs	4000pcs	27.00Kgs	0.077

MAGIK



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs Set	50 Set Inner	400 Set Master	31.20Kgs	0.110



MiLO



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
12 Pcs Set	50 Set Inner	400 Set Master	24.50Kgs	0.074



JUMBO MARKERS



WASHABLE

Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10 Pcs Box	200pcs	1600pcs	20.00Kgs	0.071

PERMANENT MARKERS



Ink Colours



OPTION



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10 Pcs Box	100pcs	1200pcs	22.25Kgs	0.059
12 Pcs Box	144pcs	1152pcs	20.00Kgs	0.062

WHITE BOARD MARKERS



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10 Pcs Box	100pcs	1200pcs	22.25Kgs	0.059
12 Pcs Box	144pcs	1152pcs	20.00Kgs	0.062

SUPER - GLOW HI- LIGHTER



Ink Colours



PRIMARY PACK	OUTER CARTON	MASTER CARTON	G.W.	CBM
10 Pcs Box	100pcs	1200pcs	27.30Kgs	0.087
4 Pcs OPP	96pcs	576pcs	12.60Kgs	0.035




M/s. Tirupati Colour Pens Pvt Ltd.

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Kolkata, India

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